

LBR3 – The Maldives

Jomtien new Second Road

Everything is on a huge scale at The Maldives

From the launch party to the showroom itself; from the size of the plot to the number of units planned – everything about Heights Holdings newest project is, well, there's no other word for it ... **huge**, writes *Dave Buckley*.

The project is called Laguna Beach Resort 3 – The Maldives and, as the name suggests, it is the third project HH have launched under their LBR brand.

So, let's examine those "huge" claims made in the opening paragraph of this article...

The showrooms' launch party in mid-January welcomed more than 500 guests, the majority of them agents keen to discover what all the fuss was about. That's a very big number of people for a launch party.

Four show apartments

What they saw was impressive. Most project showrooms display one, maybe two rooms to give prospective buyers an idea of what they can expect. The Maldives showroom displays no fewer than four – two studios, a one-bedroom and a two-bedroom, covering many of the options available.

The showroom sizes are two 27.5 sqm inter-connecting Type S4 studio apartments, a 41.5 sqm Type A4 one-bedroom unit and a 83 sqm type A4 combined two-bedroom unit.

They sit within a purpose-built showroom totalling more than 400 sqm. A spokesman for HH told me: "The showroom is largest ever constructed in Pattaya –

perhaps in the whole of Thailand – offering potential buyers all the information they require to make an educated buying decision."

I can think of one other large showroom down close to the beach at Na-Jomtien but I can't think of any that tops the HH one in size.

Movie theatre-style comfort

Within the showroom there is a large-scale model of the project which visitors can inspect before moving on to a 15-seater screening room where they can watch a promotional video about the Maldives in movie theatre-style comfort.

The Maldives is ear-marked to be built on a vast plot of more than 15 rai close to Jomtien Second Road, just 300m east of the showrooms and 750m from the beach. It will feature more than 1,750 apartments.

Buyers are offered an wide variety of facilities, including a massive 5,000 sqm lagoon pool in the plus unusual facilities such as a putting green and there will even be a go-kart track.

Multi-lingual representatives

On-site visitors will be welcomed by half a dozen multi-lingual sales representatives who between them are fluent in English, Russian and Thai plus a variety of other languages.

The spokesman added: "Prices at LBR3 currently start at Bt1,081,000 for a 23 sqm studio apartment. Construction on the project is scheduled to start in Q4 of this year, with handover due before the end of 2015." Ω



FACTFILE

Development: Laguna Beach Resort 3 – The Maldives.

Location: Thepprasit Soi 9, Jomtien Beach (off the new Jomtien Second Road)

Developer: Heights Holdings.

Prices:

- Studio from Bt1,081,000.
- One-bedroom from Bt2,052,000
- Two-bedroom from Bt4,104,000

What's also included:

External

- More than 15,000 sqm recreational area
- Children's go-kart track
- Tree-houses and tree-top pavilions
- More than 5,000 sqm Maldives-themed lagoon pool
- Jacuzzi zones, botanical gardens, waterfalls
- Commercial areas – shops, bars
- In-house massage sala
- Fully-equipped gymnasium
- Underground parking zone
- Putting green
- Artificial beach areas

Internal

- European-standard fitted kitchens
- European-standard fitted bathrooms
- Built-in wardrobes, Built-in kitchen cabinets
- Pre-installed Samsung air cond units in every room
- Quality porcelain floor tiles
- Solid and stylish Scorpion steel-core entry doors
- Internal tempered glass doors
- Composite aluminium kitchen splash back
- Gypsum ceilings with concealed atmospheric lighting
- Private balcony in every apartment
- European standard aluminium window and balcony frames
- Pre-installed water heater in every apartment
- Fire and lighting protection including safety detector systems

Further information

T: +66 (0)85 282 6454

E: oliver@heights-holdings.com

W: www.lagunabeachresort3pattaya.com (all one word); www.heights-holdings.com

