

Sales in LBR2 eclipse predecessor

The fact that the pace of pre-launch sales in Laguna Beach Resort 2 is outpacing those enjoyed by Laguna Beach Resort Jomtien is a subject of considerable delight for its developers Heights Holdings.

A spokesman for HH said: "We carried out an in-depth analysis of exactly what the resort condominium market in Pattaya and Jomtien was missing, and launched LBRJ as a result. It proved to be a winning formula of unbeatable pricing, first-class facilities and a prime location."

Now six months following the launch of LBRJ the project is more than 90 per cent sold and the scheduled start date for construction has been brought forward several months.

The spokesman added: "Hot on

the heels of LBRJ we have launched LBR2. The concept is similar with the site close to LBRJ, but on a grander scale with four buildings, a land size of 13,000 sqm and a little fewer than 1,200 furnished apartments.

He added: "LBR2 has only been on sale since the December 20, yet we now stand at more than 25% sold for the entire project.

"Buildings B & D were released to market ahead of schedule due to diminishing availability in Building A. Several clients simply walked in and agreed bulk purchases of more than 20 units over the New Year.

"We see this as a testament to agents' and clients' confidence in the outstanding investment potential that LBR2 offers."



Centara executives visit CGR showroom



With its special "invitation-only" showroom opening only days away (4th) the Centara Grand Residence Pattaya is drawing a lot of interest.

Even representatives of Centara Group, who will have a hotel on the site, are keen to see things first-hand.

The most recent high profile visitors from the hotel group were David Good, VP Operations (left) and Voytek Klasicki, GM of Centara Ras Fushi, Maldives (right).

Vice President of Tulip Group Jason Payne (centre) was on hand to show

them around and point out some of the stunning features contained in the condominium units.

General landscaping concepts, a convention centre and, of course, the room set-up for the hotel were also discussed and, in common with every other visitor, Mr Good was hugely impressed with the project site.

He said: "Centara is very pleased and proud to be associated with this very special development and we look forward to working with the owning company to make it a success."

FAST FACTS

Land prices in Watthana, Klong Toey, Phra Khanong and Bang Na districts have risen the most in Bangkok, by 39 per cent according to the Treasury Department. The skyrocketing prices in those four districts are due to the extension of Skytrain routes and construction of condominiums along the lines according to the Bangkok Post. One wonders how an extension to the airport rail-link might affect Pattaya.

Matrix backs Amazon with new web site



Leading developers the Matrix Group have launched a new website to support sales in their latest low-rise, the Amazon Residence in Jomtien called www.1millionbaht.com.

Among its features is an online "click here to chat" link that will allow site visitors to get through to a sales representative direct if they want to know more about the project which lies just 800 metres away from the beach.

Visitors to the web site will also be able to download Matrix's Investment Report 2011/2012 for Pattaya.

A spokesman for the company said: "We are very pleased with the new website which is yet another demonstration of the professionalism we bring to everything we do."

CHECK OUT TEAR-OFF MAP



INSIDE BACK COVER