

C-View tunes into the popularity of Pratumnak

When I renewed my acquaintance with Pattaya about a dozen years ago by pure chance I stayed on Pratumnak – at the Asia Pattaya Hotel to be precise, writes *Dave Buckley*.

At the time the area was something of a backwater. My friend who had been living here several years prior to my arrival didn't know the hotel at all and, once I had got here, baht bus drivers looked as if I were asking them to take me to Myanmar when I said I wanted to go there.

Of course, a wiser man now in the ways of Pattaya, I now realise that the baht bus men were probably just trying to talk up the price of the ride.

But, even so, the area hadn't totally caught the imagination then. How things have changed in the intervening years.

Now developers seem especially keen to build projects there and it's little wonder. Compared to the rest of the area Pratumnak is quiet, but the beach is very much in evidence and the nightlife of Pattaya or Jomtien is only minutes away.

Prolific developer

The area really has come on in leaps and bounds in terms of new buildings springing up. Little wonder then that one of the city's most prolific developers – perhaps *the* most prolific in that this is their 14th project – wants to be there.

Yes, Heights Holdings have recently announced the launch of C-View, a three building development in Soi 4, by coincidence, the same soi that houses the Asia Pattaya Hotel!

C-View will be close to that little part of Scandinavia known as New Nordic and just down the road



is the quaintly named Birds & Bees Princess of Thailand has taken resort with its Cabbages & Condoms restaurant – great food and setting even if the eatery's name makes the food sound a tad chewy.

A spokesman for HH said: "C-View will be sited in an upmarket location just a short stroll from the tranquil beach. Very close by HM the Royal

Princess of Thailand has taken a residence which is testament to the attractive, exclusive community that the C-View condominium is part of."

C-View will have three buildings, with Building A (pictured) an intimate, boutique offering of six floors and just 46 units. Buildings B & C will

comprise eight floors with 200 apartments in each.

Standard apartment sizes vary from 25-55 sqm, with ground-floor garden options available.

Units in Buildings B & C will be modular in design with the potential for creating larger two-bedroom apartments by combining multiple units.

Picturesque panoramas

On higher floors, residents of C-View condominium will enjoy striking ocean and Koh Larn Island views to the west, Cosy Beach to the north and Jomtien Bay to the south.

Elegant interior design elements are employed to create light-flooded rooms, while key engineering features such as transparent poly-carbonate balcony balustrades will be in place to ensure an unhindered view of the surroundings.

The spokesman added: "C-View promises not only to be an outstanding investment opportunity in terms of rental yields and capital appreciation, but also a luxurious living space with excellence in service and an array of first-class facilities and amenities."

The luxurious living space he refers to means that quality floor tiles (60 x 60cm) will be used throughout. All sliding glass doors will have ISO-certified aluminium frames. And counter tops in both the kitchen and the bathroom will be made of hard-wearing granite.

In the bathroom the luxury sanitary fixtures and fittings will be Cotto Premium or a close equivalent.

Ceilings in both the living and bedrooms will enjoy recessed spot lighting and each apartment will have its own balcony. ☺

AMENITIES AND FACILITIES

- 24-hour reception and concierge service
- 24-hour on-site security with CCTV
- Laundry and housekeeping services
- In-house gourmet restaurant and bar with room service
- Three rooftop infinity pools with weather-resistant floor decking, Jacuzzis and various water features
- Rooftop botanical gardens on all three buildings with stunning, 360° view sun-decked seating areas served by a rooftop bar
- Rooftop gymnasium suites, one atop each building, with sauna facilities, spa services and changing rooms
- Ample underground parking beneath all buildings
- Visitor parking and drop-off zones
- Free wireless internet for all residents

