

Club Royal's Building C selling well

Sales at Club Royal's Building C made big advances in the first few weeks after its launch.

"Thanks to the promotional packages offered, plus some overseas sales initiatives, interest in the third of our Club Royal blocks is high," said a spokesman for developers Heights Holdings.

CR Building A is due to complete very soon and CR Building B was more than 30 per cent sold in the first two months after its release so the picture overall at Club Royal is looking very positive for HH.

"We offered a pre-launch

promotional discount of up to 20 per cent," the spokesman added. "This was in addition to free furniture packages on the first 60 units sold, plus easy, affordable interest-free payment terms throughout the duration of construction. The combination of all three was compelling."

Building C will have 195 units comprising studio, one- and two-bed apartments priced from around Bt1m.

The project, when complete, will have four buildings set in five rai of land.

The spokesman explained



that CR will have first-class, resort-style landscaping thanks to HH's new team of designers. The design includes a massive 1,000 sqm infinity-edge, tropical lagoon-style pool running through the project.

The pool will include numerous night-lit sculptures, various waterfalls, cascades and shower domes, rock-scape walls adorned with various flora and fauna, and 'Jacuzzi caves' with rain curtains.

Also, CR will incorporate leading interior design elements with designer hallways, luxurious lobby areas

and optimal use of floor space in all apartments.

CR will have direct access to Wong-Amat beach, less than 100m from the doorstep.

There will be family-friendly facilities including a playground and children's play lawn.

Club Royal also includes numerous other amenities as standard. These include free wireless internet, keycard entry systems, secure underground parking with access-controlled entry and exit, 24-hour security with CCTV, multiple fully-equipped gymnasium suites ... and much more. [Ω](#)

IT'S PARTY TIME ... AS WONG AMAT TOWER CONSTRUCTION STARTS



Heights Holdings held a launch party to celebrate the start of construction of Wong Amat Tower – their 38-storey flagship high rise on Naklua Soi 16, just 50 metres from the beach.

The all-day celebrations were attended by media representatives, various leading real estate agencies in Pattaya and numerous owners in the development.

A one-day-only 15 per cent discount was made available which resulted in four additional units being sold at the party.

Construction started at the beginning of last month. This has meant that the sales office has been relocated to Laguna Heights, HH's adjacent development.

HH are currently working on some new landscape renderings for the project which we hope to feature in a future issue. [Ω](#)

IT'S PARTY TIME ... HEIGHTS HOLDINGS SPONSORS LIGHTHOUSE CLUB AT THE CENTARA



All LHC photography courtesy of Peter Kraemer.

For the second time within a year Heights Holdings decided to sponsor a networking evening held by the Lighthouse Club.

April's event was held in the Zulu bar at the Centara Grand Mirage Hotel.

A spokesman for Lighthouse Club said: "In the middle of last year we wanted to increase the appeal of LHC by upgrading our offering. HH were the first of our 'super sponsors' and we are indebted to them for leading the way"

Matched raffle money

"At this latest event HH exceeded what is expected of our sponsors by agreeing to keep the free drink flowing much longer than usual," the LHC spokesman added.

"Also, they generously said they would match the money raised in the raffle which meant we were able to raise Bt50,000 extra for our charity – the Melissa Cosgrove Children's Foundation which cares for the children of construction workers."

A spokesman for HH said: "It was our pleasure to sponsor the event. We are always pleased to help because Lighthouse

supports a charity with strong construction connections."

The Centara event was well attended with more than 350 people there, many of whom stayed long past the intended 8.30 cut-off point.

"Full praise to the people at Centara," added the HH spokesman, "they did us proud with some excellent catering."

"We would also like to thank Mark Rogers for his work as master of ceremonies and DJ Ferris B whose music helped make for a great after-party."

HH added to the fun by producing masks depicting their marketing man Guy van Harten which made for some confusing pictures appearing on Facebook.

HH took the opportunity to showcase the following projects:

- Wong Amat Tower where construction had just started;
- Laguna Bay, state of the art low-rise on Pratumnak Soi 5 – construction just started; and
- Club Royal on Naklua Soi 12 – their flagship four-building low-rise development. [Ω](#)