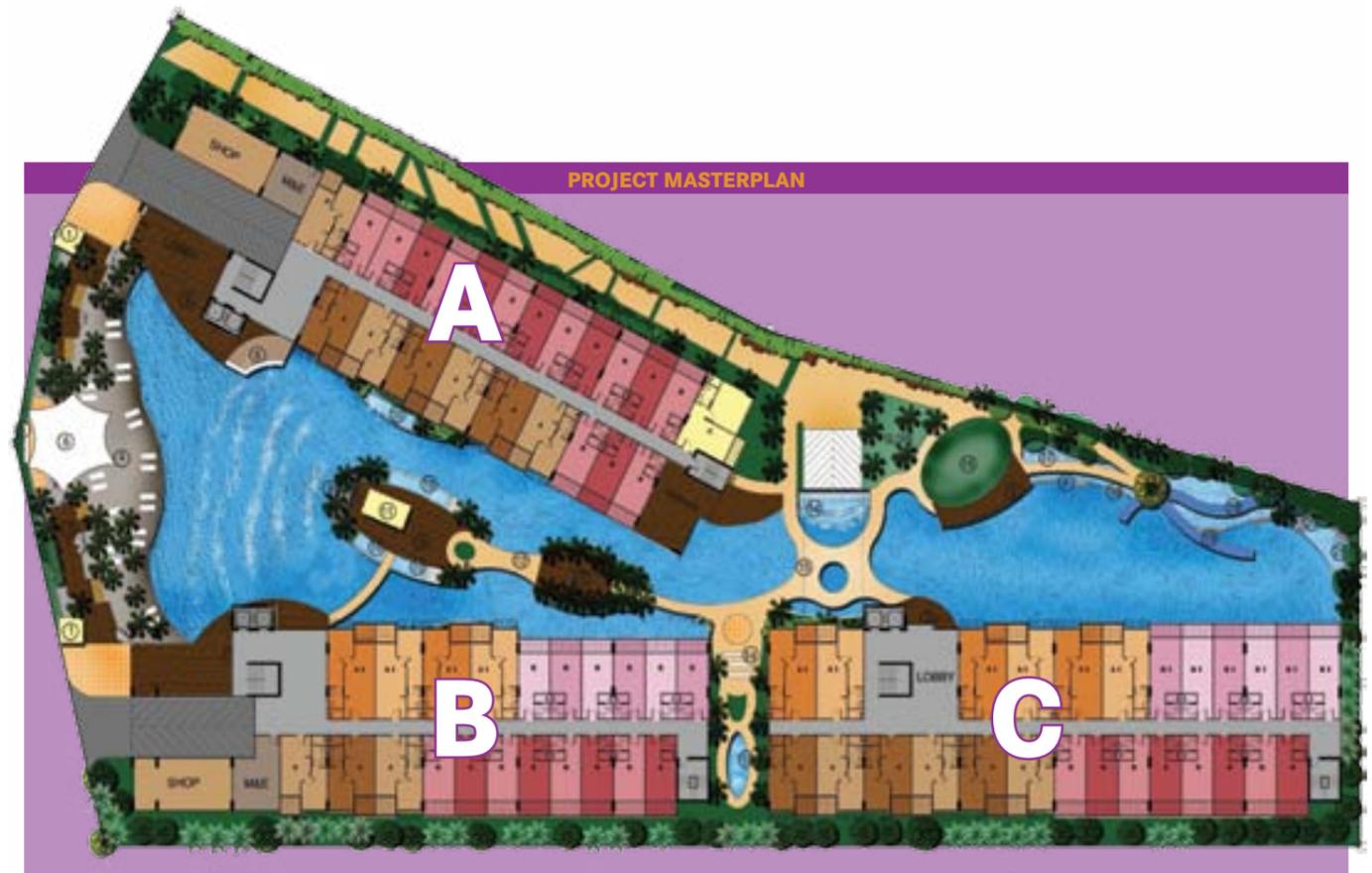




Lagoon pool and white sand beach between Buildings A and B.



# Laguna Beach pre-launch

**T**he 10th project from developer Heights Holdings has sold more than 60 units in just a week.

No brochure, no final images, no showroom, so why such significant sales volume?

A spokesman said: "It's because the project presents an outstanding value proposition. It's not only a price leader among Pattaya's major developers but clearly a market leader in terms of value for money in a condominium purchase."

He added: "There will be first class resort-style facilities and amenities in the frame of our Club Royal development."

"The project is in a superb location at Jomtien Sai 2 / Jomtien Soi 9 and has unbelievably low prices with fully furnished studios from just Bt777,000 baht and one-bedroom units from Bt1.099m.

"Some of our agents had heard whispers about a new major project - our first in Jomtien - that we were very close to releasing.

"I was reluctant to authorise them to sell it since we are still a full month from the launch date

## Sales in HH's 10th development get off to flying start, one month ahead of the July 20 launch date



of July 20 and without the final marketing materials.

"However one particular agent kept pushing and pushing, promising they could sell high volume off the back of a master plan and a price list.

"I decided to humour him and released a few preliminary marketing materials. It's now one week later and he has just sold our 60th unit."

### Luxurious resort living

Laguna Beach Resort is a three-building project only 600 metres from the sea with 660 apartments in total planned.

The 7,800 sqm project lies at the junction of Jomtien's new

Second Road and Soi 9 which is a few sois further down the beach from Soi Immigration which every foreigner here is familiar with.

Work on Building A is scheduled to start in Q2 next year and complete in March 2014. Projected completion date for all three buildings is Q1 2015.

HH are offered a free furniture package with the first 100 units sold in Building A.

Among the project's facilities there will be:

- Pool bars, white sand beach and a wave machine;
- Water park with slides, shower domes, waterfalls, Jacuzzis and children's play area;
- Bars, shops and a restaurant;

- Stand-alone fitness area;
- Underground parking.

### What's on offer

The apartments themselves will have the following:

- European-standard fitted kitchens;
  - European-standard fitted bathrooms;
  - Pre-installed LG ArtCool air conditioning units in every room;
  - 60 x 60cm granite floor tiles;
  - Solid and stylish steel-core entry doors;
  - Internal tempered glass doors;
  - Gypsum ceilings;
  - Sunken ceiling lights;
  - Built-in wardrobes and kitchen cabinets;
  - Private balcony in every apartment;
  - ISO-9000 Aluminium window and balcony frames;
  - Pre-installed water heater in every apartment;
  - Fire and lighting protection including safety detector systems.
- For further details or to be added to the project mailing list please contact [oliver@heights-holdings.com](mailto:oliver@heights-holdings.com) or call 085 282 6454.

# sales are just 'staggering'

